

DELAWARE

HUMANITIES

Promotional Toolkit

Credit Language

All materials publicizing or resulting from Delaware Humanities funded activities must acknowledge both Delaware Humanities and National Endowment for the Humanities support with the following statement:

"[Title of project] has been made possible in part by Delaware Humanities and the National Endowment for the Humanities: Democracy demands wisdom."

Logo Usage

The primary logo for DH is the horizontal full-text color version. Whenever possible, this is the logo that should be used for all public-facing visual communications. In instances where the full-color version is not able to be used, the alternative is the black and white option.

The secondary logo for DH is the square color version. This is the preferred logo for social media accounts and designs where the horizontal logo cannot be used. The black and white alternative also applies to secondary logo usage.

All Delaware Humanities logos can be found and downloaded on our website:
<https://dehumanities.org/grants/for-awarded-recipients/>

The NEH logos can be found and downloaded through their website:
<https://www.neh.gov/brand-materials>

Prohibited Logo Uses

The following outlines uses of the logo and branding that are prohibited.

- Do not stretch or condense the logo. Maintain proportions in most programs by holding the Shift key when manipulating size.
- Do not crowd the logo. When incorporating it into design, make sure there is enough breathing room between the logo and other visual elements like text, images, other logos, etc. so that they do not look crammed together.
- Do not crop the logo. All parts of the logo should always be visible.
- Do not alter the colors.

Social Media Handles

Delaware Humanities requests that any social media promotions of the funded project tag or mention our organization. Our social media handles are listed below.

Any content posted on social media depicting Delaware Humanities name, likeness or logos should be posted and written in a friendly or formal tone and should not include any expletives, curse words or hurtful language. Delaware Humanities should also be tagged on the appropriate platforms whenever applicable.



@DEhumanities



@DelawareHumanities



@DelawareHumanities



YouTube

@DelawareHumanities6489